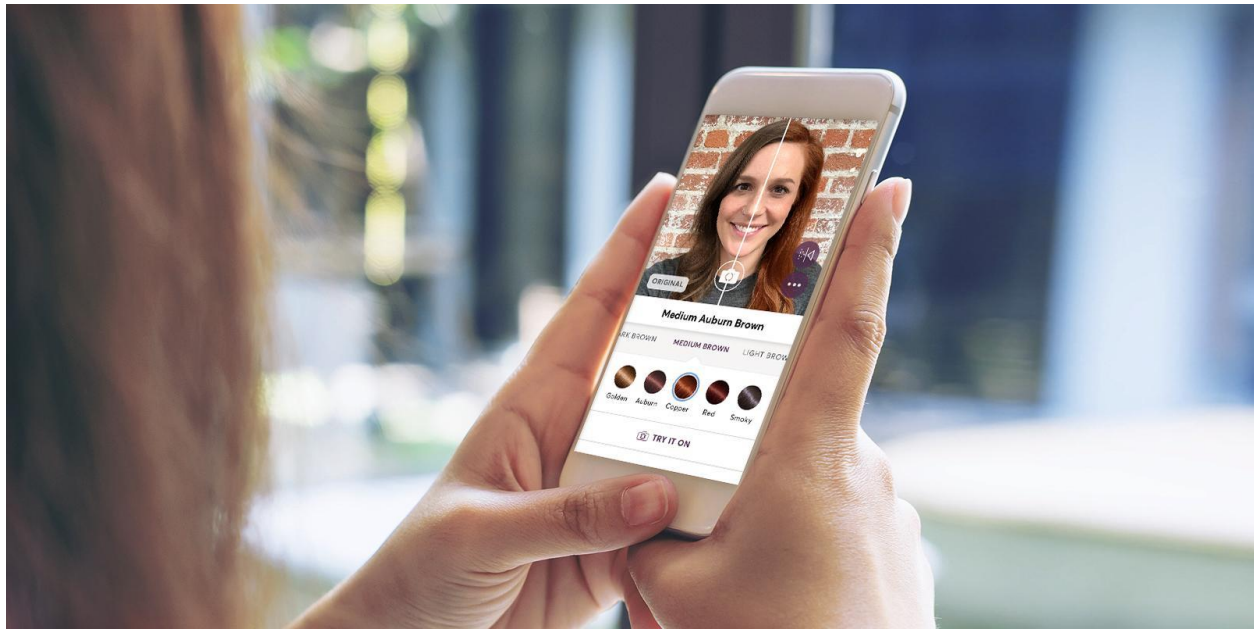


ERP Migration (Navision) with YouCam Makeup Integration

Enhancing Customer Experience, Efficiency, and Innovation through Strategic Technology Solutions.



Client: Tarte Cosmetics

Industry: Retail

Project Duration: 18 months

Number of Resources: 30-40

Tarte Cosmetics is a leading beauty brand specializing in cruelty-free cosmetics with a focus on natural ingredients. They offer a wide range of makeup and skincare products,

catering to customers globally through their online platform and retail stores.

Challenges:

- Outdated ERP system: Tarte's existing Navision ERP system is outdated and lacks scalability and modern features required to support their growing business.
- Inefficient processes: The current ERP system leads to inefficiencies in inventory management, order processing, and financial reporting, hindering overall business operations.
- Data silos: Data is stored in silos across various departments, making it difficult to access real-time insights and collaborate effectively.
- Legacy infrastructure: Legacy infrastructure poses challenges in integrating with new technologies and implementing automation solutions.
- Integration with YouCam Makeup: Tarte aims to enhance customer engagement and shopping experience by integrating the YouCam Makeup virtual try-on technology into their online platform, allowing customers to virtually try on makeup products before making a purchase.

Solution:

- ERP Migration to Cloud: Implement a comprehensive ERP migration strategy to transition Tarte's Navision system to a modern cloud-based ERP solution, such as SAP S/4HANA or Oracle NetSuite, ensuring scalability, flexibility, and accessibility.
- Business Process Reengineering: Streamline and optimize business processes by redesigning workflows and integrating automation tools to improve efficiency and reduce manual errors.
- Data Integration and Analytics: Develop a centralized data warehouse and ETL processes to consolidate data from disparate sources, enabling real-time analytics and actionable insights for better decision-making.
- Application Support and Maintenance: Provide ongoing application support and maintenance services to ensure the smooth functioning of the new ERP system, address any issues promptly, and implement updates and enhancements as needed.

- YouCam Makeup Integration: Collaborate with YouCam Makeup to integrate their virtual try-on technology into Tarte's online platform, allowing customers to virtually try on makeup products in real-time, enhancing the shopping experience and increasing customer engagement.

Top Skills and Technologies:

- ERP Implementation and Migration
- Cloud Computing (AWS, Azure, Google Cloud)
- Business Process Reengineering
- Data Warehousing and ETL (Extract, Transform, Load)
- Business Intelligence and Analytics
- Application Support and Maintenance
- Integration with Third-Party APIs
- Virtual Try-On Technology